



Softsense Technoserve (India) Pvt. Ltd.

**Registered Under
Company Act 1956, Ministry of Corporate Affairs,
Government of India
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**An ISO 9001:2008 Certified Institution
(CN: BN6062/2852:1212)**

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Company Profile

Establishment

Softsense was established in the millennium year 2000 as an academy for the training and services in the field of Information Technology by Dr. Vishal M Lichade in Nagpur. In the year 2012 it is registered as private limited and also received ISO 9001:2008 certification.

Branches

Softsense was started at Khamla in 2000, and branches at Pratap Nagar in 2004, at Sitabuldi in 2007, and at Manish Nagar in 2009. At all the branches proved as quality source for Software and Hardware education and IT enabled services for the students in the area.

Education

Education is the primary field in which Softsense started providing services. Instead of quantity, Softsense always emphasis on quality. We feel proud to be a part of scholastic events of more than ten thousand students since establishment. We provide following facilities to students -

- Quality Education
- Equipped Computer Lab
- Experienced faculties
- Audio-Visual presentations
- Virtual Classrooms
- Group Discussions
- Study Material
- Library
- Test Series
- On-line Examination
- Internet access
- Soft Skills and Communication Skills

We provide training in following areas –

Basic Software / Operating and Design level Applications

Office Automation, Computerized Accounting, Graphics Designing, Web Designing

Advance Software Programming

Programming Languages (C, C++, VB, Oracle, Java),
Data Structure, Web Site Development,
Web Based Application Development using Dot Net / PHP / Java
Ethical Hacking/ Cyber Security, Android
Software Testing etc.

Computer Hardware and Networking

Basic Computer Hardware troubleshooting and repairing, Computer Networking,
Monitor Repairing, Laptop Repairing, Printer Repairing, Motherboard repairing etc.

Mobile Repairing

Mobile troubleshooting and repairing

Corporate Trainings

Since the beginning we were very interested in providing the training to the corporate people. Till today, we have provided infrastructure and training to following organizations –

- PKV (Panjabrao Krishi Vidyapeeth) College, Nagpur
- RTTI (Regional Telecom Training Institute), Nagpur
- Nobel Explochem Ltd., Nagpur
- Kaushal Aromatic chemicals, MIDC, Hingna, Nagpur
- Guruji World, Pune
- NIC (National Insurance Company) , Nagpur

On-line Examinations

Softsense is an on-line examination center for several examinations. We have conducted on-line examinations for recruitment, internal assessment, admission processes, PG courses etc. Our prestigious clientele includes -

- **MeritTrac**
- **Sify**
- **BOB** (Bank of Baroda)
- **ICICI**
- **Federal Bank**
- **ICSI** (Institute of Company Secretaries of India)
- **ESIC** (Employees' State Insurance Corporation of India)
- **JAIB** (Junior Associate of the Indian Institute of Bankers)
- **SMU** (Sikkim Manipal University)
- **MU** (Manipal University)
- **JCB** (J C Bamford Excavators Limited)
- **IIBF** (Indian institute of Banking and Finance)
- **ICAR** (Indian Council for Agriculture and Research)
- **MKCL** (Maharashtra Knowledge Corporation Limited)
- **Habib Animatos** (For Microsoft Certification Examination)
- **Pragatee Foundation** (Practical and Offline Examinations)
- **IETE**

Also we have successfully arranged several PO and GDPI derives for ICICI, IL&FS etc.

Field Projects

Completed the field-work projects –

- 1) Installation of Lenovo Computers in the hostels of Samajkalyan Department in Chandrapur and Nagpur.
- 2) Franchisee Development program of Pragatee Foundation in Wardha District.
- 3) Franchisee Development program of Mahagram Dot Com in the districts – Wardha, Amravati, Akola, Buldana, Bid, Latur, Osmanabad, Jalna, Solapur, Kolhapur, Pune, Sangli, Satara, Sindhudurg, Thane.
- 4) Installation of computers and printers in government boys and girls hostels in Chandrapur and Gadchiroli District
- 5) Installation of ACER server computers in Government Aided schools in Nagpur, Amravati, Yavatmal, Akola, Buldana, Washim, and Latur district of Vidarbha Region in Maharashtra.

Publications

- i. A book on “Programming and problem solving through C Language” published by **Wiley-Dreamtech** Press, New Delhi. **ISBN 81-7722-334-8**. This book is approved for –
 1. **DOEACC** for ‘O’ Level Syllabus, Module M4.1R3.
 2. **Visvesvaraya Technological University** (VTU), Belgaum, Karnataka, India for **MCA Sem I**, subject code: 13MCA11
 3. **Shivaji University**, Kolhapur, Maharashtra, India for **BCS Sem I**, Paper 1.2 and 2.2
 4. **University of Pune**, Maharashtra, India for **M.Com.** (e-Commerce), Part I, Sem. II, Course Code 204.
 5. **University of Pune**, Maharashtra, India for **BCA Sem. II**, Course Code 201.
 6. **University of Pune**, Maharashtra, India for **MCA** (Commerce) Part I, Semester I, Course Code 102.

- ii. Contributed two units in a book on “Data Structure using Java” for the “Wawasan Open University”, Malasiya.

- iii. Our books have been proved to be a examination guide for IT students since 2003. These books are availed in the market with the title of “**Score More...**” series. Available titles are –
 - Information Technology (360 pages)
 - C Programming (336 pages)
 - C++ Programming (336 pages)
 - Visual Basic (300 pages)
 - Java Programming (300 pages)
 - Oracle: DBMS & DDBMS (300 pages)
 - System Analysis & Design (226 pages)
 - Algorithm & Flowcharting (192 pages)
 - Data Structure (416 pages)

Data Analysis

We provide Statistical Data Analysis and Data Modeling services. Till we have analyzed more than 40 community based projects of various organizations, research organizations and researchers. Various stages that we cover in this are Questionnaire Designing, Data Codification, Data Transcription, Data Verification, Data Validation, Graphical Presentation, frequency charts, Statistical treatments like parametric and non-parametric tests, large sample tests, comparative analysis, effect analysis etc.

Few of them are -

- Socio-Economic Benchmark Survey of Tadoba-Andhari Tiger Reserve (Maharashtra) Conducted by "SHODH" – the Institute of Research & Development, Nagpur.
- Diagnostic Study of Unsatisfactory Performance of Students from Vidarbha in H.Sc. Examination March 1998" Conducted by "Vidarbha Statutory Development Board.
- "Farmers Movement in Vidarbha – A Sociological Analysis" conducted by Sociology Department, University Campus, Nagpur.
- "A Survey of English News Paper Readers in Nagpur" conducted by Narkesari Prakashan, Nagpur.
- "Effects of Vehicular Pollution on Lungs – A medico Social Aspects" conducted by "KRIMS Hospitals – Department of Research".
- "Doctor Patient Relationship" conducted by Public Forum Academy of Medical Sciences & Rotary Club, Nagpur.
- On Health of workers of various Industries conducted by "the shopfloor doctor – A Consultant Services".
- The role of NGO/GO in Tribal Development conducted by Sociology Department.
- Analysis of the project conducted by IFRI (International Forestry Resources and Institutions, Indiana, USA).
- "A study of Political and Social awareness among rural females of Nagpur District".
- "Infrastructure & Economic Development of Vidarbha Region".
- "Agricultural development plans for tribal in Ettapalli (Gadchiroli District), Maharashtra".
- Political empowerment of women in Wardha District.
- Study on Practices in Beauty Clinic and Parlors.
- Study on different attributes of Sickle Cell disease.
- "Impact of behavior of policy holders on insurance business due to the liberalization in insurance business".
- "Water Scarcity: A result of non-economic pricing and inefficient management"
- A study on "Marketing of Educational Services in Technical Institutes in light of Liberalization and Globalization.
- Contribution of "Maharashtra State Cooperative Tribal Development Corporation" in the development of tribal in Gadchiroli District in Vidarbha.
- Study of Atrial Fibrillation in heart patients of Avanti Institute of Cardiology, Nagpur
- Study of emotional stability, self-confidence and Anxiety faced by the family members of alcoholic in Nagpur.
- Self Concept of adolescents as a function of sex, type of family and type of school in Nagpur city.
- Left Ventricular Systolic and Diastolic functions in Patients of Sickle Cell Disease
- The Child Education Management Methodology adopted by housewives in Nagpur city.

Etc.

Web Services

We are into Web based Services since 2006. We are providing following services –

- Domain Registration
- Website Hosting
- Search Engine Optimization
- Web Site Development
- Web based Application Development

Our client base in web services include –

- Liberty Chairs
- Bees Consultants
- Sanjay Udyog
- Arvind Academy
- Bytes Infosys
- S S Corporation
- All India Council for Information Technology (AICIT)
- Master Associates
- Reliable Computer Learnings
- Asha Computer Education
- KBSSK
- e-Infotech Solutions Pvt., Ltd.
- Oasis Computer Academy
- S G Dance School
- Sai Technical & Computer Institute
- SNIBS
- Audyogik Kamgar Vikas Sanghatna, Nildoh
- Kamgar Vikas Mahila Gramin Bigar Sheti Sahakari Patasanstha Maryadit, Nildoh
- Avantika Hospital,
- MaxCare Hospital
- Annapurna Offset
- Nutri Wealth Club
- Hotel Paradise
- Texas Consultants
- Indian Psychiatric Society, Western Zonal Branch. (HO: Goa)
- Siddhi Advertising
- Pune Municipal Corporation
- Varuna Industries

Etc.

Associations

We worked with following organizations at district and state level for various academic and information technology enabled services -

- Yashwantrao Chavan Maharashtra Open University (YCMOU), Nasik
- Maharashtra Knowledge Corporation Limited (MKCL), Pune
- Pragatee Foundation, Mumbai
- All India Council for Information Technology (AICIT), Mumbai
- Mahagram Dot Com, Aurangabad
- Habib Animatos, Pune
- GurujiWorld Technologies Pvt. Ltd., Pune
- Impact IT Labs Pvt. Ltd., Pune
- SoftConcept Technologies Pvt. Ltd. Aurangabad
- Hindustan Computers, Aurangabad
- ISAC (Information Security and Analysis Center)

Franchisees

Softsense has designed some low-cost job oriented courses –

- 1) Certificate of Proficiency in Information Technology (CPIT) of six months duration, and
- 2) Diploma of Expertise in Information Technology (DEIT) of twelve months duration

Various institutions in Nagpur, Wardha, Amravati, Gadchiroli, and Buldana district had shown their interest in executing these courses at their end.

“Pragatee Foundation” and All India “IT Association” have also given their approval for certification.

Application Development

Softsense has developed and implemented following ***web applications***.

1) On-line Examination

- Provides facility for
 - o Examination Center Registration
 - o Student Registration and Allotting Examination
 - o Printing Provisional Certificate
 - o Defining Certificate
 - o Contributing Questions, Verifying Questions
 - o Approval of students for examination
 - o Generating Supervisor Password
 - o Drawing questions with Simple Random Sampling techniques from bank
 - o Conducting Examination with Specified Questions and Time
 - o Examination Status
 - o Customized Reports on (Center/ Subject/ date/ certificate/ Pending exam)
- Implemented by AICIT (All India Council for Information Technology) for conducting examination at more than 250 centers of AICIT.
- Implemented at all centers of STIPL to conduct CPIT and DEIT Examinations.

2) On-line Attendance and Work Audit System

- Provides facility for
 - o Recording in time and out time of the people working in the system
 - o Reports for attendance of selected/all members for selected month/period
 - o Allotment of work with due date and time of completion.
 - o Separate ID and Password to every person to view work allotted to them and maintain track of work done
 - o Communication between Admin and Working people
 - o Maintain track of Pending Work
 - o Leave Management
 - o Updating news, events, and blogs on site
- Best suitable for appraisal
- Implemented at various organizations.

3) Hawker Management System

- Provides facilities
 - o Capture GIS Information, Photo, and Personal and Family details of Hawker
 - o Validate the data of Hawkers, providing ID and Certificates for business
 - o Biometric Checking to avoid duplicate registration
 - o SMS facility to send message to selected hawkers
- Implemented at **Pune Municipal Corporation**, Maharashtra

4) Industrial Automation

- Provides facilities for automation of –
 - o Sales Department
 - o Inventory Control
 - o Job Card Preparation
 - o Compound Recipe Formulae & Costing
 - o Billing System
 - o Automation of Customer Feedback & Complaints
 - o Production Status
 - o Reports

- Implemented at Varuna Industries – A Rubberization Unit at Maharashtra Industry Development Corporation, Butibori, Nagpur.

Softsense has developed and implemented following **Android applications**.

5) Organization Catalogue

- Provides facility for
 - News and Events
 - All types of service
 - Publications
 - Contact Details with location map
 - Link for Organization's web site